

**ABSTRACT OF THE DISCLOSURE**

A frequency searching method and apparatus is provided for a mobile communication system. This may involve transmitting frequencies allocated to service vendors in a System Information Block (SIB). The frequency data in the SIB may be received by a User Equipment (UE). The UE may store the frequency data in an internal memory. A cell search may be performed about frequencies of a pertinent service vendor stored in the internal memory. When the cell search is finished and a communication channel is connected, frequency data may be received by service vendors from the SIB, the stored frequency data may be updated and the updated frequency data may be used in a next cell search. It may then be possible to quickly search frequencies allocated by service vendors. Accordingly, a cell search time and a registration time can be reduced.